



Digital Product Graduate

At Musgrave, we've been Growing Good Business for over 149 years. And we're not stopping there. In fact, we're just getting started. As Ireland's largest private sector employer, we welcome talented people who want to be part of a thriving business with real purpose. Every role at Musgrave is a chance to define what Growing Good Business

Role:	Digital Product Graduate	Location:	Hybrid (3 days a week in the business) with office locations in Cork
Type:	2-year contract	Travel Required:	Occasional business travel
Department:	Retail Operations (Digital Product)	Rotations:	N/A

Purpose & Scope

At Musgrave, we support thousands of retail and foodservice family businesses. Every day we feed one in three people in Ireland through 18 market-leading food and beverage brands that include SuperValu, Centra, Daybreak, Frank and Honest, and Musgrave MarketPlace. Our values and purpose challenge and inspire us to do the right thing, with a focus on practising good, fair, and honest business, a commitment to profit with purpose, and working relentlessly to innovate and lead the way in our market.

The digital product team shapes strategy, development, and optimisation of digital products to deliver seamless user experiences and measurable business value. Collaborate with cross-functional teams to define requirements, prioritise features, and oversee the product lifecycle. Leverage data, market insights, and emerging technologies to continuously enhance product performance and customer engagement.

You'll work alongside designers, 3rd party developers, IT business analysts, and business teams to help shape and deliver various instore digital products. These products range from checkout solutions and Scan & Go technology to digital price labels and instore kiosk ordering; all with a focus on enhancing the customer experience. Typical tasks include supporting user research, preparing product documentation, analysing performance, and contributing to planning with stakeholders across the organisation.

This is an exciting and dynamic area in Musgrave, and we aim to be on the forefront of retail digital innovation in Ireland. You will have the opportunity to develop core product management skills while making a real impact on live projects. It exists to provide learning, mentorship, and practical experience in managing digital products from concept to delivery.

We are looking for you to join the wider Digital Product & UX team, you will work on instore digital projects, gaining exposure to discovery, delivery, and optimisation. The scope includes supporting day to day product activities, engaging with cross-functional teams, and contributing ideas that help shape the future of our digital portfolio.

Musgrave Institute

At Musgrave, we believe in more than just learning — we believe in transformation. Whether you're just starting out or looking to grow, this is where your journey begins. Through Musgrave Institute, you will be in an award-winning development Graduate Programme designed to celebrate your strengths, expand your skillset and empower you to create your future. You will achieve this through customisable development, key experiences in your role, bespoke graduate development experiences, coaching and mentoring. You'll also work on business projects which you will present to our senior leadership at our dedicated Early Careers Summit.

Key Activities

Key activities and responsibilities include:

- Work alongside Product Managers to shape product strategy and prioritise features
- Assist in defining product requirements by gathering insights from users, stakeholders, and market research

- Translate business needs into clear user stories and requirements
- Collaborate with UX, IT, marketing, sales and operations teams as well as third-party vendors and platform providers to ensure smooth product delivery
- Monitor product performance using analytics tools; track KPIs and recommend enhancements
- Conduct competitive analysis and market research to inform product strategy
- Participate in QA testing and validate new features before release
- Support go-to-market planning, including documentation, training, and communications
- Collect and organise customer feedback to prioritise improvements
- Ensure product initiatives align with business goals and user experience best practices
- Process all purchase orders, support recharge process, tracking monthly
- Support any additional projects or work streams within the team
- Work in the business 3 days a week; travel to stores and other sites may be required to complete projects

Primary Relationships

- Product Managers
- UX Designers
- Relevant Business Owners & Stakeholders

Secondary Relationships

- Graduate Mentor
- Graduate Coach
- Early Careers Manager
- Other graduates

Essential Qualifications

- Honours Degree (Level 8);
- Business, Information Systems, Computer Science or a related discipline

Desirable Qualifications

- Practical internship or experience in a similar role is an advantage.
- Experience working in retail is a plus but not essential

Essential Skills

- Naturally curious and proactive
- Excellent communication and stakeholder engagement skills
- A problem-solver with a user first mindset and analytical thinking
- Interest in digital tools, data, and how technology shapes user experiences
- Ability to meet deadlines
- Planning and organising skills, attention to detail
- Ability to work in a fast-paced and ever-changing environment
- Be a team player, build excellent working relationships with key stakeholders
- Full driver's license and must have own transport for store visits

Desirable Skills

- Strategic thinking capability
- Project Management

Our Values

At Musgrave our values and purpose challenge and inspire us to do the right thing. We work in alignment with our values of **building and sustaining long term stable relationships built on a bedrock of honesty, working hard, achievement and not being greedy.**